

GENERATIONAL 14TH STREET URBAN RETAIL

1508 14TH STREET NW, WASHINGTON, DC 20005

OFFERING MEMORANDUM





TABLE OF CONTENTS

- **3** Offering Summary
- 4 Property Overview & Rent Roll

Property Overview

5 Hidden Gym

Lease Abstract Rental Breakdown

6 Chipotle

Lease Abstract Rental Breakdown

7 NailSaloon

Lease Abstract Rental Breakdown

8 Flow Yoga

Lease Abstract Rental Breakdown

- 9 Property Photos
- 10 Retail Aerial
- 11 Market Overview
- 12 Area Map & Demographics



OFFERING SUMMARY

UNPRICED – CALL BROKER FOR PRICING GUIDANCE

Offered for sale is a Chipotle anchored 7,700 square foot three-story net-leased core urban retail property addressed 1508 14th Street, Washington, DC 20005. Four tenants occupy the property: Hidden Gym occupies the lower level (1,900 SF), Chipotle occupies the ground floor (2,000 SF), nailsalon occupies the second floor (1,900 SF) and Flow Yoga occupies the third floor (1,900 SF). All leases are NNN and inclusive of rental increases throughout all primary terms and option periods. Chipotle just amended their lease, extending early for an additional 10-years. The offering is a rare opportunity to acquire generational real estate, net-leased to a strong tenant-mix, prominently situated along the 14th Street corridor in the highly coveted 14th Street/Logan Circle submarket of Washington, DC.

Generational Urban Retail with Tremendous Rent Growth

- 2,425 square foot lot improved by 7,700 square foot building fully renovated in 2013
- The property is located directly across the street from the landmark Studio Theater, in the heart of the 14th
 Street corridor host to a tremendous daytime population and extremely lively nightlife
- The property prominently fronts 14th Street NW 25 feet of frontage
- All leases are NNN: Hidden Gym, Chipotle, NailSaloon and Flow Yoga (all tenants responsible for their prorata share of taxes, insurance, utilities)
- All leases call for rental increases throughout all primary terms and options 3% annually or 10% every 5-years

Desirable Tenant Mix & Long-Term Commitment from Chipotle

- Chipotle just extended early adding an additional 10-years of primary term
- Chipotle lease is corporately guaranteed (responsible for 41% of overall income)
- Chipotle is one of the leading fast-casual chains in the world 2,960+ locations and 2021 revenue of \$7.55B
- NailSaloon just extended early adding an additional ten-years of primary term with two five-year options thereafter
- Hidden Gym, NailSaloon and Flow Yoga are established local businesses
- NailSaloon and Flow Yoga survived the COVID pandemic; Hidden Gym entered in to a lease during the pandemic

Rare Fully Stabilized 14th Street Offering

- 14th Street corridor/Logan Circle is one of the most sought-after submarkets in Washington, DC
- Core urban location adjacent to top performing Whole Foods
- General lack of quality retail assets anchored by credit-tenants (Chipotle) on-market in Washington, DC

Unparalleled Surrounding Demographics

- Population of 95,366 within a one-mile radius of the property (1.1% expected annual growth between 2022-2027)
- Average household income of \$147,248 within a one-mile radius of the property
- \$1.8B in total specified consumer spending within a one-mile radius of the property

Stability of Urban Retail - Ideal 1031 Exchange Asset

- DC is considered one of the most stable markets in the country
- Ideal for buyer in a 1031 exchange seeking a low-management asset







PROPERTY SUMMARY

Property Overview

1 /	
Submarket	14th Street/Logan Circle
Address	1508 14th Street NW Washington, DC 20005
Property Type	Retail
Year Built/Renovated	1890/2013
Rentable SF	7,700 SF
Land Area (SF)	2,425 SF
Frontage	25' (14th Street NW)
Zoning	ARTS-3
Occupancy	100% (multi-tenant)



Tenant	Size (SF)	Lease Commencement	Lease Expiration	Lease Type	Rental Increases	Options	Rent/SF	2022 Annual Rent
Hidden Gym	1,900 SF	March 1, 2021	February 28, 2023	NNN	3% Annually	One, Three-Year	\$46.11	\$87,600
Chipotle	2,000 SF	January 1, 2014	December 31, 2033	NNN	10% Every Five-Years	Three, Five-Year	\$93.93	\$187,867
NailSaloon	1,900 SF	July 1, 2014	June 30, 2032	NNN	3% Annually	Two, Five-Year	\$48.33	\$91,823
Flow Yoga	1,900 SF	January 1, 2015	December 31, 2024	NNN	3% Annually	Two, Five-Year	\$44.34	\$84,252
Total:	7,700 SF							\$451,542
	Est 2022 Operating Expenses:				(\$90,740)			
	Est 2022 Tenant Reimbursements:			\$74,166				
							NOI:	\$434,968





www.hiddengymdc.com

Hidden Gym is Washington DC's favorite source to refueling energies. They are an i-71 compliant store that specializes in gifting premium cannabis products such as concentrates, edibles and raw form. Whether you are looking for that extra weekday boost or relaxing after a long day, Hidden Gym has you covered.

Tenant	Hidden Gym
Size (SF)	1,900 SF
Unit Level	Lower Level
Rent PSF	\$46.11
Current Rent:	\$87,600
Rental Increases	3% Annually
Lease Type	NNN
Lease Term Remaining	9 Months
Lease Commencement	March 1, 2021
Lease Expiration	February 28, 2023
Options	One, Three-Year
Termination Right:	LL can terminate with 90 day notice



LEASE TERM	ANNUAL RENT
Current - February 28, 2023	\$87,600
OPTION PERIODS	ANNUAL RENT
March 1, 2023 - February 28, 2024	\$90,228
March 1, 2024 - February 28, 2025	\$92,934
March 1, 2025 - February 28, 2026	\$95,722





www.chipotle.com

Chipotle Mexican Grill, Inc. has been an unparalleled growth story in the US fast food restaurant industry, helping to create the model of "fast casual" restaurants, which focus on better quality ingredients and a more upscale dining environment. Since 1994, the company has grown to over 2,960 locations throughout the United States, United Kingdom, Canada, Germany and France, all company owned. In 2021, Chipotle Mexican Grill, Inc reported \$7.55 Billion in revenue.

Tenant	Chipotle
Size (SF)	2,000 SF
Unit Level	Ground Floor
Rent PSF	\$93.93
Current Rent:	\$187,867
Rental Increases	10% Every Five-Years
Lease Type	NNN
Lease Term Remaining	11+ Years
Lease Commencement	January 1, 2014
Lease Expiration	December 31, 2033
Options	Three, Five-Year



LEASE TERM	ANNUAL RENT	
Current - December 31, 2028	\$187,867	
January 1, 2029 - December 31, 2033	\$206,654	
OPTION PERIODS	Annual Rent	
January 1, 2034 - December 31, 2038	\$227,319	
January 1, 2039 - December 31, 2043	\$250,051	
January 1, 2044 - December 31, 2048	\$275,056	





www.thenailsaloon.com

The NailSaloon is a locally owned, upscale, organically friendly nail salon that has become extremely popular among residents and tourists throughout the Washington, DC market. They offer a variety of services in their beautifully renovated salon that is also utilized to host private and corporate events. Due to popular demand, The NailSaloon recently opened another location in the Capitol Hill submarket of DC, with plans for more locations in the near future.

Tenant	NailSaloon
Size (SF)	1,900 SF
Unit Level	Second Floor
Rent PSF	\$48.33
Current Rent:	\$91,823
Rental Increases	3% Annually
Lease Type	NNN
Lease Term Remaining	10+ Years
Lease Commencement	July 1, 2014
Lease Expiration	June 30, 2032
Options	Two, Five-Year



LEASE TERM	ANNUAL RENT
Current - June 30, 2023	\$91,823
July 1, 2023 - June 30, 2024	\$91,823
July 1, 2024 - June 30, 2025	\$94,578
July 1, 2025 - June 30, 2026	\$97,415
July 1, 2026 - June 30, 2027	\$100,337
July 1, 2027 - June 30, 2028	\$103,348
July 1, 2028 - June 30, 2029	\$106,448
July 1, 2029 - June 30, 2030	\$109,641
July 1, 2030 - June 30, 2031	\$112,931
July 1, 2031 - June 30, 2032	\$116,319
OPTION PERIODS	ANNUAL RENT
July 1, 2032 - June 30, 2037	3% Increases Annually
July 1, 2037 - June 30, 2042	3% Increases Annually





www.flowyogacenter.com

The Flow Yoga Center is a locally owned yoga studio offering a vast variety of classes to their ever growing client base seven-days a week. Operating out of two-locations, the other being one block away due to such a large demand. Flow Yoga has been a staple boutique studio in the Logan Circle market for 15+ years.

Tenant	Flow Yoga
Size (SF)	1,900 SF
Unit Level	Third Floor
Rent PSF	\$44.34
Current Rent:	\$84,252
Rental Increases	3% Annually
Lease Type	NNN
Lease Term Remaining	2+ Years
Lease Commencement	January 1, 2015
Lease Expiration	December 31, 2024
Options	Two, Five-Year



LEASE TERM	ANNUAL RENT	
Current - December 31, 2022	\$84,252	
January 1, 2023 - December 31, 2023	\$86,780	
January 1, 2024 - December 31, 2024	\$89,383	
OPTION PERIODS	ANNUAL RENT	
January 1, 2024 - December 31, 2028	3% Increases Annually	
January 1, 2029 - December 31, 2033	3% Increases Annually	



PROPERTY PHOTOS





RETAIL AERIAL





MARKET OVERVIEW

Submarket: 14th Street/Logan Circle

Prominently located at 1508 14th Street NW, the property is well positioned in one of DC's most desirable submarkets, 14th Street/Logan Circle. Fronting 14th Street between Church Street NW and P Street NW, the property is ideally situated in the heart of the 14th Street corridor. Vast development along the 14th Street corridor has spurred a flood of national retail tenants to the market, including Trader Joe's, Whole Foods, Starbucks, sweetgreen, Shake Shack, Smoothie King, Iululemon, TD Bank, PNC Bank, Chase Bank, Wells Fargo, Capital One, CVS and Walgreens; making the corridor one of DC's most coveted retail destinations. Located on one of DC's busiest blocks, the property benefits from exceptional daily exposure with a current population of 95,366 (and projected 1% annual growth within the next five-years) within a one-mile radius, a walk score of 98 and a transit score of 87.

Market: Washington, DC

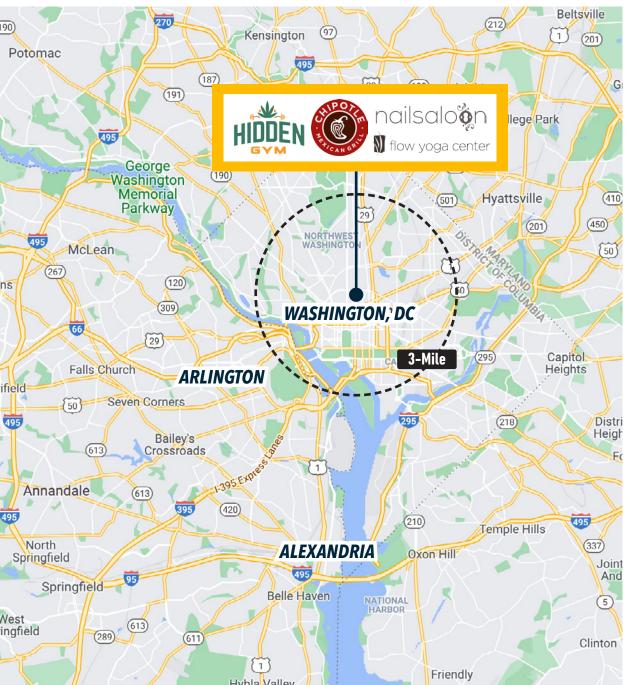
Widely considered one of the nations most stable markets, Washington, DC boasts a strong economy, growing population and exceptional growth in average household income, all of which are contributing factors to retail demand and growth within the city. Since the 2000 census, the population of Washington, DC has increased by roughly 170,000 people. Daytime population within DC exceeds 1,000,000 and the city welcomes over 20,000,000 annual visitors for tourism and business. The District of Columbia Office of Planning forecasts the city's population to grow to 894,000+ people by 2035 and add 180,000 jobs in that time as well. In addition to population and job growth, household income has increase nearly 32% in the city over the past 10-years.



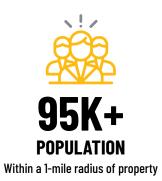
DEMOGRAPHICS	1 Mile	2 Mile	3 Mile
2022 Population	95,366	245,573	419,967
Avg HH Income	\$147,248	\$144,414	\$143,790
Daytime Employees	199,626	439,209	562,279
Med Home Value	\$736,585	\$748,006	\$736,396
Total Consumer Spending	\$1.83B	\$4.18B	\$7.23B



AREA MAP & DEMOGRAPHICS



















DANNY BROOKER

Investment Sales Group dbrooker@monumentretail.com 202.772.0530

RICH SILLERY

Investment Sales Group rsillery@monumentretail.com 202.777.2005

DOUG OLSON

Broker Of Record Monument Realty LLC DC License Number: PB98362288

DISCLOSURE The information contained in this Offering Memorandum is proprietary and confidential. It is furnished solely for the purpose of review by a prospective purchaser of 1508 14th Street NW, Washington, DC 20005 and is not to be used for any other purposes or made available to any person without expressed written consent of Monument Realty, LLC. It is intended only for the use of the individual or entity named as the addressee. It may contain information that is privileged and/or confidential under applicable law. If you are not the intended recipient or such recipient's employee or agent, you are hereby notified that any dissemination, copy or disclosure of this communication is strictly prohibited. The information contained herein has been obtained from sources that we deem to be reliable. However, no warranties or representations, expressed or implied, are made as to the accuracy and completeness of the information contained herein. The Property is offered subject to errors, omissions, change of price, rental or other conditions including withdrawal without notice, and will be subject to any special conditions, which may be imposed or made by the owner, Monument Realty, LLC. Prospective purchasers should do their own due diligence and form their own conclusions. The owner reserves the right to accept or reject or withdrawal any and all offer.